



February 20, 2014

Dear MCAA Members,

On behalf of your board and Ivy Tech Community College-Bloomington, we'd like to invite your participation in making difference in the lives of Monroe County youth.

Last fall, MCAA and Ivy Tech joined together in creating an endowment fund for children to participate in Ivy Tech's *Ivy Arts for Kids* summer camp program. Launched in 2009, IAK brings arts programming to children from pre-school through grade six and is held at the Ivy Tech John Waldron Arts Center. In these four years alone, over 2000 children have engaged in the sheer joy of creating art.

As research continues to reveal, exposure to the arts at a young age is associated with improved cognitive, social and behavioral outcomes in individuals *across the lifespan*. We believe the students who participate in IAK with our assistance will reap the benefits throughout their lives.

Although class and camp fees are moderately priced, participation is still beyond the means of many families. That's where the **MCAA Ivy Arts for Youth Scholarship Fund** will make a difference!

MCAA has pledged \$10,000 to initiate the fund. This corpus will be invested and its dividends used to underwrite – *in perpetuity* – camp participation by children in Monroe County. To maximize the fund's potential, we hope our members will consider participating, as well. To-date, we have received \$1500 in pledge commitments from other members.

If you would like to share in this opportunity to change the lives of young students, please complete the attached pledge form and return to Ivy Tech. You may also make your tax-deductible pledge online at www.ivytech.edu/bloomington/foundation.

This is a great community cause and we thank you for joining us in this effort!

Sincerely,

Aaron Stolberg, President
MCAA

Susie Graham, Director of Development
Ivy Tech Community College

PARTNERSHIP WITH



FOR YOUTH ARTS SUMMER SCHOLARSHIPS

Members are encouraged to match MCAA's **\$10,000** donation.

MCAA is excited to support our community in this worthwhile endeavor.

Name: _____ Email: _____ Phone: _____

I want to be a part of investing in our Community. Count me in for \$ _____ by 3/31/14.

I cannot contribute funds at this time, but I appreciate the MCAA investing in our Community.

Make checks payable to: Ivy Tech Foundation

Mail to: 200 Daniels Way, Bloomington, IN 47404

